

October 2, 2008

The meeting was called to order by President Connie Perhach.

JoAnn White took minutes due to the absence of Heather.

Members Present: Connie Perhach JoAnn White
 Bob Stewart Beth Tedoro
 Karen Conley Brenda Drietzler
 Lou Jones Brenda Moore

Guest: Marcia Booth

Treasurer's Report: Current Balance \$2507.31

A card was sent around for all to sign for us to send to the Circleville Downtown Association showing support for rebuilding their downtown after a fire.

Old Business:

Welcome Packets: Susie and Lew Jones Chairpersons

It was discussed and agreed that DTA would deliver flowers and a card to welcome new business to the downtown. A limit of \$25 was set.

Halloween on the Hilltop October 24 5-9pm Any one is welcome to set up a table and distribute candy or info to the attendants. Last year Connie gave out over 400 bags of candy. She will have a table for Opulent Source . JoAnn White designed a coupon page that can feature eight business coupons. We can have 1000 printed for a cost of \$8.00 each. A sign up sheet was sent around. A proof will be sent to everyone interested by Oct 16th and payment is due at that time. If payment is not received by the 20th it will not be printed. We will give any extra after the hilltop to the participating shops and also to give out on the Ghost Tour on Oct 26th.

Anyone who signed up for the ad in the Circleville Pumpkin Show Tab needs to pay their balance asap to Ryan Adams.

Christmas Gift Baskets. Donations of a value of \$25 should be taken to Party Place by Nov. 1 so Tammy has time to make up the baskets.

Luminaries: Karen Conley said candles cost 25 cents last year with 200 to a case and we need 3 cases. It would be \$180 plus shipping. Connie said she would check to see if she had any candles left from last year. A 4H group will fill the bags. We will try to get a donation for the sand. We will have a lighting ceremony this year where each shop owner will light the candles in front of their shop and any others that are in front of vacant shops.

Open House Entertainment: Connie said the CCT will dress in costume and walk around downtown. The Renaissance Singers will also be there. Karen Conley said they will have story time with Santa at the library and the elves will walk around downtown afterwards. Ryan will be contacting the bell choirs and Cathy will be contacting the schools.

Seasonal Window Painting: Kathy Adams has the list of shops that are interested and she will coordinate with the schools.

Advertising Connie said that all advertising will be split by those that sign up. All payments must be made before she signs a contract so that DTA does not get stuck with the bills. If payments are not made, the contracts will not be signed and here will be no advertising. Lisa Messer from WKKJ presented

several advertising plans including live remotes for the open house. There are discounts available for DTA members. Please contact Lisa at 773-3000 if you are interested.

Nominating Committee Lew Jones , Beth Tadoro, Kathy Adams, Ed Kunzleman

Lew read the code of conduct for the DTA which indicated a succession of officers with one year terms. However, JoAnn White said that it should be a two year term with the vice president succeeding the President and the secretary and treasurer to be elected. Connie was elected President when Heidi Parks resigned one year ago therefore she has one more year as president. Ryan Adams was elected treasurer when Sandy resigned therefore he has one more year. JoAnn indicated that she was not interested in being the President . JoAnn was one of the original officers when the DTA was reactivated two years ago. Lew suggested that the officers be required to attend 75% of the meetings. JoAnn said that would have to be put to a full membership vote to change the code of conduct which could be put on the ballot in December with the election of officers. The nominating committee will be seeking volunteers for Vice President, and secretary.

New Business

Discussion: Connie mentioned that all the shops need to work together to get more accomplished and have better communication. Some stores had planned a Downtown Craft Sale but did not do it as a function of the Association. She felt that it could have been a committee through the DTA. Beth said she didn't feel everything had to go through the DTA since not all stores were members. Connie thought that would be a good way to get shops to join if they see the events planned by the DTA and it looked like there were two groups not working together. Connie said she is working on offering more benefits to joining the DTA so shops would see value in membership.

New Downtown Brochure Connie introduced Paula Halasz from Graphix Network who has designed a new brochure to update and replace one made by Marcia Booth a couple years ago. Connie said she would like to see a view of the park or an aerial view of the downtown so as not to feature one store. The cost for 10,000 would be \$2400 or a cost of \$100 per shop if 24 shops participate. A sign up sheet was sent around.

Visitors Bureau Brochure Connie mentioned that the Visitors Bureau is currently working on the 2009 brochure and if we wanted to list downtown events we needed to submit them asap. It was decided to put next years Christmas Open House on Dec. 20-21-22 of 2009. It was also decided to have a Spring Open House on May 2 & 3, 2009 and we need a chairperson to plan it. On July 18th we will have a Downtown Yard Sale in the Park parking lot with permission of the city suggested by Bob Stewart. He suggested that we charge \$10 a table or 10% of the sales to go to the DTA. Details will be worked out at a later date. These events will be submitted to the Visitors Bureau by Connie.

Monthly Meetings Connie has set up a schedule for the next six months to try evening meetings. Nov. 6 Pump House, Dec 4th Schlegels, January Horizon, February Celebration Etc.

JoAnn White motioned to end the meeting and Karen Conley seconded.