

CHILLICOTHE DOWN TOWN MERCHANTS
MEETING
FEBRUARY 5, 2009

Attendance: Connie Perhach, Pres., Beth Todaro, Vice Pres., Ryan Adams, Tres., Cathy Adam, Mike Thompson, Lou Jones
Susie Jones, JoAnn White, Brenda Moore Joy Davis, Kevin Coleman

- The meeting was held at Celebrations on February 5, 2009 on Water Street. Mr. Thompson was kind to make pulled pork, chips, apple walnut pie, and drinks just to name a few. Thanks to Mike and Sandy.
- Meeting was called to order by President Connie at 6:09 pm.
- Minutes of the previous meetings were read and approved by all present.
- Treasure report was read and we have \$1,357.80 on account with all bills paid.
- We have 2 new members
 - Mark Justice Financial Services
 - Doersam Management

Old Business

- The Association will think about working with TECUMSEH to promote the Downtown Merchants and we will send out a letter to them to discuss advertising rates and ushering for a week at the event.
- JoAnn White discussed the possibility of developing a VIP Merchants Card for discounts for customers for the downtown merchants. She will have a mockup done so we may see what it would look like. It was discussed that the association would purchase the first 1000 and divide evenly between members participating in program.
- It was approved to go and purchase the thousand with the logo known as the "Downtown Merchants Association VIP Program".

New business

- The Association discussed participating in this year Ghost Walk by sponsorships. Action to be taken at a later date.
- April 11, 2009 the Jaycees will be hosting the annual Easter Egg Hunt. It was suggested that each merchant have their own egg basket with prizes to be given out by each merchant.
- Purposed changes to the bylaws were discussed. It is purposed that all elected officers must attend 8 out of the 12 meetings each year excluding illness. Additionally, it was discussed that a change in length of office should be revised. In that elected officers should hold an office for only 1 year instead of 2 year terms.
- We discussed having several committees. Those committees being:
 - Advertising
 - Financial
 - Open House
- Beth Todaro along with JoAnn White purposed a newsletter for the Downtown Merchants. It was discussed that perhaps we could do it bi-monthly. At the next meeting, they will have a proof of the newsletter. Also, it was discussed of the possibility of rotating % off coupons between merchants for this newsletter
- We also discussed and a motion was set forth that Non Downtown Business Association members pay 50% more for advertising with the Downtown Business Association when and if they would like to advertise with us. This motion was seconded by Mr. Thompson.
- Cathy Adams made the motion to adjourn and was seconded by Mike Thompson. Meeting was adjourned at 7:51 pm.
- **Our next meeting will be March 5, 2009 @ 6:00PM at Janney, Montgomery Scott, LLC at 37**

West Second Street.

This will be the last meeting in the evening until further notice. We are going to go back to morning meetings. I will post the April meeting when we come up with a time and day for the meeting.

- Minute taken by Mr. Thompson