

President Kim Bethel called the meeting to order at 8:33am

Attendance: Kim Bethel, JoAnn White, Serelle Laine, Barb Jividen, Beth Tadoro, Susie Jones, Joe Sharp, Karen Conley, Bernie Evans, Jeff Marshall. Guests: Kevin Coleman, Lynn Bunstine

Minutes were accepted as posted on the web site.

**Treasurer Report:** Jeff Marshall We received \$200 for four new members and \$40 for sale of four flags for Shop & Stroll, paid \$50 for the Chamber Blast for Shop & Stroll. Balance: \$885.42

New Members: Schlegel's, Lucinda's, Mary Jane's Bakery, Affinity

**Old Business:**

Shop & Stroll: Serelle Laine reported that they had a good turnout for the June event. Bernie Evans proposed that we have banners made to display for the Shop & Stroll. They would cost \$75 each. Bernie Evans and Joe Sharp said they would each pay for two banners to be made and be in charge of putting them up and taking them down each month. It was suggested that we have a punch card for each month so customers would be more likely to go to each participating shop. Serelle Laine will look into that for next month. Serelle also said that the Pump House board has asked if we would accept an exchange of memberships. Serelle Laine said she would find out what the benefits of membership to the Pump House would include. It was moved, seconded and approved to exchange memberships.

Garden Club: They did not receive any donations. The city had the baskets made for the downtown hangers.

Fourth of July: Kim Bethel reported that she did not do the watermelon sales due to the lack of help and rain.

VIP Cards: JoAnn White suggested that we sell the cards to give more value to them. It was discussed and agreed that we would not sell the cards. She contacted members via email and only had five shops respond. She will make a list of members to give to customers so they know who accepts the VIP card and will email reminders to members to offer something.

**New Business:**

YMCA: Lynn Bunstine reported that the YMCA will be having a "Touch A Truck" Day on July 30th from 10am – 1pm in the parking lot. She suggested that we have sidewalk sales that day. She also said that she we distribute any fliers or info for DTA at the YMCA desk. We can also set up at the "Touch A Truck" day. Jeff Marshall said he has a red tent we could use for shade. Kim Bethel said she could work that morning. We will need to update the coupon pages.

Calendars: Kim Bethel reported that we will be doing a 2012 Calendar like the 2011. It will be \$20 to sponsor a month. We will have coupons at the bottom of each month. It was moved, seconded and approved that we will sell the calendars. The shops that participated in 2011 will have the first option to buy a month. Money will be due in September.

Announcements: Kim said she will have a DTA meeting at 5pm tonight at BBB Music.

Meeting adjourned at 10:15 am.